



# DESRISt 2011

May 5-6, 2011

Milwaukee, Wisconsin, USA

<http://2011.desrist.org>



## Service-Oriented Perspectives in Design Science Research

### Design Science Research Community

There has been a surge of interest in Design Science Research in Information Systems in the last few years. The goal of the design science research paradigm is to extend the boundaries of human and organizational capabilities by designing new and innovative constructs, models, methods, processes, and systems. Scholars from different backgrounds—such as information systems, computer science, software engineering, and medical informatics—are actively engaged in generating novel solutions to interesting design problems in Information Systems.

### Call for Contributions

The sixth DESRISt conference will bring together researchers and practitioners engaged in all aspects of Design Science Research, with a special emphasis on Service Design. We invite contributions (research papers, demos, and panels) that describe work in different areas of Design Science Research, including, but not limited to, the following:

- Science of Design and Design Theory
- Evaluation of Design Science Research
- Service Design Processes
- Principles of Service Design
- Representations for Service Design
- Service Reusability
- Design for Service Discoverability
- Service Composition
- Innovations in Service Design
- Component Design and Assembly
- SOA Design Patterns
- Development of Service Systems
- Design of Healthcare, Manufacturing, Financial & Business Information Services

### General Chairs

Robert Winter, University of St. Gallen, Switzerland  
J. Leon Zhao, City University of Hong Kong, Hong Kong

### Program Chairs

Hemant Jain, University of Wisconsin-Milwaukee, USA  
Atish Sinha, University of Wisconsin-Milwaukee, USA

### Proceedings

Padmal Vitharana, Syracuse University, USA

### Local Arrangements

Mark Srite, University of Wisconsin-Milwaukee, USA

### Program Committee

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Huimin Zhao, University of Wisconsin-Milwaukee, USA  
Hangjung Zo, KAIST, South Korea

### Publicity

Mark Toleman, Univ. of Southern Queensland, Australia  
Karthikeyan Umapathy, University of North Florida, USA

### Important Dates

- Paper Submission Deadline: January 31, 2011
- Acceptance Notification: February 21, 2011
- Camera Ready Subm. Deadline: March 4, 2011
- Early Registration Closes: March 18, 2011
- Conference Dates: May 5-6, 2011